

From: Deborah Redman <debredmanconsulting@gmail.com>
Sent: Saturday, May 11, 2024 10:14 AM
To: jim@walkmorebikemore.org
Cc: Check, Thomas
Subject: Re: Culver City - YOUR BLESSING ON CCUSD letter and SRTS SOW

Follow Up Flag: Follow up
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Ok, thanks!

On Sat, May 11, 2024 at 9:45 AM Jim Shanman <jim@walkmorebikemore.org> wrote:

Sure thing. I'm around this weekend should you have any questions.

Also, for clarification, **Walk 'n Rollers** is the non-profit (I'm the Executive Director) and contractor for the **Culver City Walk & Rollers program** (I'm the Culver City Safe Routes to School Coordinator). I know the lines get blurry but we want to be clear in the language.

Jim

On Fri, May 10, 2024 at 5:12 PM Deborah Redman
<debredmanconsulting@gmail.com> wrote:

Thank you for thinking through this. I will look tomorrow morning
Sent from my iPhone

On May 10, 2024, at 16:30, Jim Shanman
<jim@walkmorebikemore.org> wrote:

Attached is my revised version. My additions are **bold and in red** (I apologize for not working directly in the doc.)

I've also added in some elements (See below).
I think the budget is reasonable for what we are doing, but I may take one last look after all this is added in.

Adding in:

Task A: In addition to safety messaging, this is a good opportunity for key wayfinding elements as well. Signage, sidewalk stickers, etc. Perhaps even a Bike Friendly Business District along Overland.

Task C: Providing Bike Valet services at key events at the Frost, Football games, etc. to build encouragement and create additional awareness and outreach opportunities

Task D: Project Task Force to include city and district staff, local advocacy, business leaders, parents, etc. to meeting quarterly throughout the project

City and CCUSD staff-targeted rides and incentive programs

On Fri, May 10, 2024 at 2:15 PM Deborah Redman
<debredmanconsulting@gmail.com> wrote:

Yes please send to him and let him know the context and that I would like to talk with him next week to make sure he's ok with everything or ask if he has additional data. Thanks!!
Sent from my iPhone

On May 10, 2024, at 13:24, Jim Shanman
<jim@walkmorebikemore.org> wrote:

The letter looks great. Have you sent it to Dr. Lucas?
Did you want/need me to intervene in some way?
As for the scope, sorry, I downloaded it and made edits on my side which is why you are not seeing them. I'm reviewing numbers now so hopefully will have all that to you shortly.

Jim

On Fri, May 10, 2024 at 7:53 AM Deborah Redman
<debredmanconsulting@gmail.com> wrote:

Hi, Jim,

1. RE: CCUSD Letter.

Please look at attached letter. Is it ok to reach out to Brian and get this going? Please also see the last page, the section highlighted in yellow. I want to give Brian a sense of what he's signing up for, but not overwhelm him, and allow us to refine the SRTS scope of work (see below).

Does this look about right to both of you? (excerpted below).

What is included in ATP Cycle 7 Grant Request

Key features and proposed elements of the SRTS Task B within the C⁵ Safety Education and Encouragement Program are:

- **A fully dedicated and resourced SRTS Coordination from Culver City Walk 'n Rollers for four academic years (2025/26 through 2028/29) to help CCUSD implement the following:**
 - Before and after survey to assess performance
 - Annual Student Tallies and Parent Surveys
 - Develop an annual school calendar of events (District-wide and school-specific) that aims at one event such as annual walk-to-school day per semester per school (2 events X 7 schools X 4 years=56 events)
 - Provide up-to-date SRTS collateral material on the Culver City Walk 'n Roller website; make available for distribution to CCUSD parents and students
 - Develop District-wide and school-specific incentive and encouragement programs (one per school, updated or refreshed each Fall)
 - Safety education or encouragement lunchtime presentations customized for high school, elementary and middle schools, and working adult students (2 events X 8 schools X 4 years=68 presentations)
 - 12 bike rodeos or repair workshops (3 per year for 4 years)
 - One special event each year (e.g., C⁵ banner contest for art students)
 - 56 presentations or trainings to encourage parents/volunteers to lead bike trains or walking school buses (2

presentations/trainings X 4 years X 7 schools)
○ Help CCUSD find business sponsors to adopt each school to make this program sustainable and to provide incentives not covered by the ATP program (bicycles, e.g.)
○ Be available to respond to opportunities that may arise to further encourage students to shift to active transportation for their journeys to school

2. The SRTS Scope of Work (TASK B) and Task B "OC" for costs

I didn't see you make any changes to the Scope of Work, and maybe we need to take another half hour and go through Task B.

We landed on having the SRTS program for four years, yes? From 2025/26 through 2028/2029, because that ensures continuity with WnR at the schools.

If so, we might have to trim some tasks in order to keep the whole Non-Infrastructure program under \$900 K. But Jim, please look at the bullet points above, and if they're ok, let's cost them out and see where we are.

Thomas - were you or Ryan going to check on cost of CicLAvia?

--

Deborah Hart Redman

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<WNR_Attachment-G-CulverCity-Exhibit-25-R-NI-Work-Plan (C5)
(Version 02).xlsx>